



CENTRE FOR INNOVATION IN
CAMPUS MENTAL HEALTH

2020 VIRTUAL CONFERENCE

Bright Futures

Embracing
Campus Wellness

**SPONSORSHIP /
EXHIBITOR PACKAGE**

NOVEMBER 3, 2020

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The Centre for Innovation in Campus Mental Health's Annual Conference is the meeting place for stakeholders in post-secondary mental health across Ontario and Canada. This annual event attracts approximately 300 participants, over 20 sponsors and/or exhibitors, and leaders in mental health from across the country.

This year, as a result of COVID-19 restrictions, we have moved our Bright Futures – Embracing Campus Wellness conference to an online platform. Our one-day virtual conference offers 16 workshops featuring best, promising and emerging practices in the sector.

Invitation to Sponsor and Exhibit

We invite you to become a sponsor or exhibitor at our conference. You will have an opportunity to promote your organization and services to a targeted group of professionals including, governments, college and university faculty, student leaders, peer mentors, administrators, emergency response professionals, first responders, front-line service providers, community service organizations, healthcare providers and research professionals.

About Us

The Centre for Innovation in Campus Mental Health (CICMH) is a partnership project involving Colleges Ontario, the Council of Ontario Universities, the Ontario Undergraduate Student Alliance, the College Student Alliance and the Canadian Mental Health Association, Ontario. We are funded by the Ministry of Colleges and Universities.



Our Mission

To help Ontario's colleges and universities enhance their capacity to support student mental health and well-being. CICMH connects campuses to the latest ideas, research and tools for campus well-being.

Our Vision

To optimize mental health and well-being for Ontario's post-secondary students.

What We Do

We are committed to:

- Identifying and promoting a shared understanding of best practices to enhance mental wellness on campus.
- Creating solutions and developing common resources to fill in gaps and avoid duplication of resources.
- Connecting diverse campus and community organizations to optimize resources (and strengthen mental wellness support) in local communities.
- Promoting a whole campus approach to care that is flexible, adaptive and responsive to student needs.

Our Websites

The Centre is always working to provide campuses and community organizations with resources, toolkits, informational videos and more. Our two websites campusmentalhealth.ca and morefeetontheground.ca will provide you with the tools you need to enhance your capacity to help and serve students on campuses!

Sponsorship/Exhibitor Levels and Benefits

	Presenting Sponsor	Workshop Sponsor	Health Break Sponsor	Exhibitor Space
Cost Level	\$8,000	\$5,000	\$1,500	For Profit \$225 Non-Profit \$100
Number of opportunities	1	5	2	10
Exclusivity with top billing	•			
Introduction of Keynote Speaker	•			
Premium logo presence in virtual waiting room	•			
Public acknowledgement as Presenting Sponsor during opening and closing remarks	•			
Logo showcased on the virtual platform	•	•	•	•
Logo showcased on workshop backdrop		•		
Logo showcased on conference website	•	•	•	•
Complimentary exhibitor space	•	•		
Complimentary conference registrations	4	2	1	1

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Sponsorship/Exhibitor Request Form

Please choose a Sponsorship/Exhibitor package:

<input checked="" type="checkbox"/>	Sponsorship/Exhibitor Package Option	Available	Cost
	Presenting Sponsor	1	\$8,000
	Workshop Sponsor	5	\$5,000
	Health Break Sponsor	2	\$1,500
	Exhibitor Space	10	For Profit \$225
			Non Profit \$100

Total _____

Payment Method: Cheque Money Order VISA Mastercard

Organization Name _____

Address _____

Contact Name _____ Phone # _____

Email _____

Credit Card # _____ Amount \$ _____

Expiration Date _____ Authorization # _____

Authorized Signature _____

Return this form by email to sherry@innovative4you.com with credit card details or mail with a cheque to:

CICMH Bright Futures 2020 Virtual Conference
c/o CMHA Ontario

180 Dundas Street West, Suite #2301

Toronto, ON, M5G 1Z8

Attention: Patricia Larmond



Need assistance?

Sherry Sim, Event Planner, will also be available by phone to process your sponsorship requests. **1.866.655.8548**



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