



CENTRE FOR INNOVATION IN  
**CAMPUS MENTAL HEALTH**  
*2018 Conference*

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**BOLD**  
▶ **IDEAS** ◀  
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**SPONSORSHIP PACKAGE**

November 21st & 22nd, 2018  
Hyatt Regency Toronto, 370 King St W, Toronto

## CICMH Conference 2018

# INNOVATION, OPPORTUNITIES & CHALLENGES

The Centre for Innovation on Campus Mental Health (CICMH) is a partnership project involving Colleges Ontario, the Council of Ontario Universities, the Ontario Undergraduate Student Alliance, the College Student Alliance and the Canadian Mental Health Association, Ontario Division.

## THE BENEFIT FOR YOU

**Promote your organization and services to a targeted group of professionals:**

- Faculty
- Student Leaders
- Administration
- Community Partners

***CICMH is working with its partners and stakeholders to:***

### **Facilitate a Community of Practice:**

CICMH has created a campus mental health community of practice which connects a broad cross-section of stakeholders in Ontario, including student services, counselling, accessibility, health, faculty, administration, student leaders and community partners. Members of the community of practice learn from each other, collaborate, share knowledge and experiences, best and promising practices; and jointly problem-solve to address gaps in the field. An online portal helps support this community practice by providing members with a virtual space to continue their sharing, learning and collaboration.

### **Coordinate Access to Expertise:**

To help enhance campus service providers' capacity to meet the needs of students with complex mental health and addiction concerns, CICMH is identifying models and networks that would facilitate access to community-based expertise and professional development.

### **Foster and Support Innovation:**

CICMH is working with campus mental health stakeholders to identify innovative ideas and approaches that address gaps and enhance practice in student mental health services and programs (i.e., prevention, promotion and treatment). CICMH will help support and leverage promising programs and services that could have a system-wide impact.

*We have different sponsorship levels with various opportunities available per level.*

## Presenting Sponsor - \$5,000 (1 Opportunity)

**As the Presenting Sponsor, your organization will have the most prestigious and prominent opportunity for marketing your organization at the CICMH Conference.**

### **THE PRESENTING SPONSOR WILL RECEIVE:**

- Exclusivity with top billing
- Premium logo presence at the conference including the program, conference website & plenary screen.
- One (1) full page, one-colour advertisement on the inside back cover of the delegate program
- An opportunity to include your organization's promotional brochure and/or marketing items and welcome letter in the delegate kits
- Four (4) VIP seats in plenary
- Complimentary booth space in a prominent high traffic area
- Public acknowledgment as the CICMH Conference Presenting Sponsor during the conference opening and closing comments

## Keynote Sponsor - \$2,500 (4 Opportunities)

### **THE KEYNOTE SPONSOR WILL RECEIVE:**

- Your organization's logo presented on the main stage screen and on all event signage
- Your organization's logo on the event program and website
- Complimentary booth space
- An opportunity to include your organization's promotional marketing items inside the delegate kits
- Two (2) VIP seats in plenary

## Luncheon Sponsor - \$2,250 (2 Opportunities)

### **THE LUNCHEON SPONSOR WILL RECEIVE:**

- Your organization's logo on the event program and signage at the lunch buffet table
- The opportunity to include your organization's promotional brochure and/or promotional items in the delegate kits
- One (1) VIP seat in plenary

## Breakfast Sponsor - \$1,750 (2 Opportunities)

### **THE BREAKFAST SPONSOR WILL RECEIVE:**

- Your organization's logo on the event program and signage at the breakfast buffet table
- The opportunity to include your organization's promotional items in the delegate kits
- One (1) VIP seat at the conference

*We have different sponsorship levels with various opportunities available per level.*

## Delegate Kit Sponsor - \$1,500 (1 Opportunity)

**THE DELEGATE KIT SPONSOR WILL RECEIVE:**

- Your organization's logo on the delegate kit (bag) and the conference program and website
- An opportunity to include your organization's promotional marketing items inside the delegate kits

## Health Break Sponsor - \$1,500 (5 Opportunities)

**THE HEALTH BREAK SPONSOR WILL RECEIVE:**

- Your organization's logo on the event brochure and signage at the health break buffet table
- The opportunity to include your organization's promotional brochure and/or promotional items in the delegate kits

## Lanyard Sponsor - \$1,250 ( 1 Opportunity)

**THE LANYARD SPONSOR WILL RECEIVE:**

- Your organization's logo on the delegate lanyards and the conference program and website
- The opportunity to include your organization's promotional brochure and/or promotional items in the delegate kits

## Exhibitor Space - \$550 For Profit / \$250 Non Profit

**THE EXHIBITOR SPACE WILL RECEIVE:**

- One 8 foot table/2 chairs
- 1 Registration to the conference

## Sponsorship Request Form

Please choose a sponsorship package:

✓	Sponsorship Package Option	Available	Cost
	Presenting Sponsor	1	\$5,000
	Keynote Sponsor	4	\$2,500
	Luncheon Sponsor	2	\$2,250
	Breakfast Sponsor	2	\$1,750
	Delegate Kit Sponsor	1	\$1,500
	Health Break Sponsor	5	\$1,500
	Lanyard Sponsor	1	\$1,250
	Program Advertising Space	5	\$1,000
	Exhibitor Space	10	\$550 For Profit \$250 Non Profit

Total: \_\_\_\_\_

Payment Method:  Cheque  Money Order  VISA  Mastercard

Organization Name

Address

Contact Name

Phone #

Email

Credit Card #

Amount \$

Expiration Date

Authorization #

Authorized Signature

Return this form by email to  
[sherry@innovative4you.com](mailto:sherry@innovative4you.com) with credit  
card details or mail with a cheque to:

CICMH  
180 Dundas Street West, Suite #2301  
Toronto, ON, M5G 1Z8  
Attention: Patricia Larmond

Need assistance?

Sherry Sim, Event Planner will also be available by  
phone to process your sponsorship requests.  
1.866.655.8548