WORKSHEET #3

# Define Evaluation Goals

To help determine your questions, consider the following:

* Is your program or service meeting its planned outputs?
* Have your program or service activities been effective or could you be doing something differently?
* How do you know that your program or service activities are meeting the needs of your student population? How do you know that you are reaching the people who need your service?
* What is the demographic make-up of the students currently accessing your service?
* Are there groups not represented here that you would like to reach?
* Is your program or service on track with budget and efficiently utilizing resources?

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| *These are process related questions that seek to determine the efficiency of the planning, delivery or implementation of your program or service. If these are the kinds of questions you would like your evaluation to answer then your goals might be more process oriented.*  *Sample Goal: To determine if our newly implemented 24/7 mental health peer counselling service has increased student access to needed supports.* |

* What has changed for as a result of our work? In what way?
* What are the outcomes our program or service has achieved?
* Were these outcomes expected or unexpected?
* Has our program or service affected our student population? In what ways?
* Has our program or service affected any other stakeholder groups? In what ways?

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| *These are outcome related questions that seek to determine how effective or impactful your program or service has been. If this is the kind of information you are looking to gain your goals will be more outcome focused.*  *Sample Goal: To learn about what result our mental health peer counseling services has had on supporting student mental health on campus* |

You may have multiple evaluation questions that reflect a combination of process and outcome-

based learning.