CENTRE FOR INNOVATION IN CAMPUS MENTAL HEALTH

2019 Conference

WHOLE CAMPUS HEALTHY COMMUNITIES

SPONSORSHIP PACKAGE

October 15th & 16th, 2019
Hyatt Regency Toronto, 370 King St W, Toronto
Who We Are

The Centre for Innovation in Campus Mental Health (CICMH) is a partnership project involving Colleges Ontario, the Council of Ontario Universities, the Ontario Undergraduate Student Alliance, the College Student Alliance and the Canadian Mental Health Association-Ontario Division.

Our Mission

To help Ontario’s colleges and universities enhance their capacity to support student mental health and well-being.

Our Vision

To optimize mental health and well-being for Ontario's post-secondary students.

What We Do

CICMH is working with its partners and stakeholders to:

1. **Build** knowledge and skills of frontline staff and student leaders in post-secondary institutions to increase their capacity to address the mental health needs of students
2. **Foster** innovation in collaboration that promotes systemic responses to address the mental health needs of students
3. **Develop** strategic partnerships to leverage knowledge resources and relationships that address the mental health needs of students

Our Websites

The Centre is always working to provide campuses and community organizations with resources, toolkits, informational videos and more. Be sure to check out our two websites that will provide you with the tools you need to enhance your capacity to help and serve students on campuses!

www.campusmentalhealth.ca

www.morefeetontheground.ca
We have different sponsorship levels with various opportunities available per level.

### Presenting Sponsor - $7,000 (1 Opportunity)

As the Presenting Sponsor, your organization will have the most prestigious and prominent opportunity for marketing your organization at the CICMH Conference.

**THE PRESENTING SPONSOR WILL RECEIVE:**
- Exclusivity with top billing
- Premium logo presence at the conference including the program, conference website & plenary screen.
- One (1) full page, one-colour advertisement on the inside back cover of the delegate program
- An opportunity to include your organization’s promotional brochure and/or marketing items and welcome letter in the delegate kits
- Four (4) registrations
- Complimentary booth space in a prominent high traffic area
- Public acknowledgment as the CICMH Conference Presenting Sponsor during the conference opening and closing comments

### Keynote Sponsor - $3,000 (2 Opportunities)

**THE KEYNOTE SPONSOR WILL RECEIVE:**
- Your organization’s logo presented on the main stage screen and on all event signage
- Your organization’s logo on the event program and website
- Complimentary booth space
- An opportunity to include your organization’s promotional marketing items inside the delegate kits
- Two (2) registrations

### Luncheon Sponsor - $3,000 (2 Opportunities)

**THE LUNCHEON SPONSOR WILL RECEIVE:**
- Your organization’s logo on the event program and signage at the lunch buffet table
- The opportunity to include your organization’s promotional brochure and/or promotional items in the delegate kits
- One (1) registration

### Breakfast Sponsor - $2,000 (2 Opportunities)

**THE BREAKFAST SPONSOR WILL RECEIVE:**
- Your organization’s logo on the event program and signage at the breakfast buffet table
- The opportunity to include your organization’s promotional items in the delegate kits
- One (1) registration
We have different sponsorship levels with various opportunities available per level.

**Wellness Sponsor - $2,000 (1 Opportunity)**

**THE WELLNESS SPONSOR WILL RECEIVE:**
- The Wellness sponsor will support a wellness activity for delegates
- Your organization’s logo on the conference website and the conference program
- An opportunity to include your organization’s promotional marketing items inside the delegate kits

**Health Break Sponsor - $2,000 (4 Opportunities)**

**THE HEALTH BREAK SPONSOR WILL RECEIVE:**
- Your organization’s logo on the event brochure and signage at the health break buffet table
- The opportunity to include your organization’s promotional brochure and/or promotional items in the delegate kits

**Lanyard Sponsor - $1,300 (1 Opportunity)**

**THE LANYARD SPONSOR WILL RECEIVE:**
- Your organization’s logo on the delegate lanyards and the conference program and website
- The opportunity to include your organization’s promotional brochure and/or promotional items in the delegate kits

**Exhibitor Space - $650 For Profit / $250 Non Profit**

**THE EXHIBITOR SPACE WILL RECEIVE:**
- One (1) 8 foot table/Two (2) chairs
- One (1) Registration
Sponsorship Request Form

Please choose a sponsorship package:

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<tr>
<th>Sponsorship Package Option</th>
<th>Available</th>
<th>Cost</th>
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Payment Method:  
- [ ] Cheque  
- [ ] Money Order  
- [ ] VISA  
- [ ] Mastercard

Total: __________________________

Return this form by email to sherry@innovative4you.com with credit card details or mail with a cheque to:
CICMH  
180 Dundas Street West, Suite #2301  
Toronto, ON, M5G 1Z8  
Attention: Patricia Larmond

Need assistance?  
Sherry Sim, Event Planner will also be available by phone to process your sponsorship requests.  
1.866.655.8548