

Centre for Innovation in Campus Mental Health: Campus Community Counselling Partnership Framework and Application Overview

The Centre for Innovation on Campus Mental Health (CICMH) is a partnership project involving Colleges Ontario, the Council of Ontario Universities, the Ontario Undergraduate Student Alliance, the College Student Alliance, and the Canadian Mental Health Association, Ontario Division.

Our mission is to help Ontario's colleges and universities enhance their capacity to support student mental health and well-being. A strategic priority for CICMH is to enhance campus-community partnerships to address student mental wellness. CICMH will be devoting resources to focus on strengthening Canadian Mental Health Association (CMHA) branches' relationships and collaborations with campuses across Ontario. The Medavie Foundation has provided funding in fiscal year 2022/23 to be used in support of increased access to mental health counseling and therapy services through strengthened branch and campus relationships and collaborations. We will also be looking to advance equity, diversity, and inclusion and increase access for all students by supporting the provision of counseling services for students with more limited access.

The CICMH Community Campus Partnership Framework is a key part of our work in enhancing collaboration and partnerships between CMHA branches and public post-secondary campuses.

- The Need**
- The demand for post-secondary student mental health services and supports is increasing.
 - Campuses and community health organizations are struggling to meet this growing demand.
 - The linkages between campus and community agencies are generally not well developed or not developed across the province.
 - Individual campuses and community agencies have unique skills, resources and/or approaches that would benefit other partners.

Objective	<p>Developing and strengthening partnerships CMHA branches and public Post-Secondary institutions. Key outcomes may include:</p> <ul style="list-style-type: none"> • increased number of students served • decreased in wait lists • improved referrals to community agencies • increased service options on and off campus • improved transitions for students needing support
Opportunity	<ul style="list-style-type: none"> • Campuses can leverage support and expertise of CMHA branches to augment and/or complement campus counselling services.

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**Types of
Support from
CICMH**

- Identifying potential CMHA branch or campus partnerships
- Facilitating introductions with community and campus contacts
- Support project application process
- Resources to help develop programs or services (materials, tool kits, handbooks, research, etc.)
- Resources to support developing and strengthening more effective partnerships
- Facilitating communications and knowledge sharing with other CMHA branches with experience in proposed project area
- Funds will be available, please contact Cecilia Amoakohene at camoakohene@campusmentalhealth.ca

Who can apply	<ul style="list-style-type: none"> • Joint application prepared by CMHA branch (can be multiple branches) and with one public post-secondary institutional partner • CMHA branch(es) must be lead applicant. • CMHA branch(es) serving Ontario residents and any Ontario public post-secondary institution • All applications must have sign off by Senior leadership responsible for campus wellness and CMHA branch(es) • CMHA branches can submit more than one application for projects with other academic public post-secondary institution
Type of projects	<p>Replicating, adapting, or scaling a proven model or program currently offered in your community</p> <ul style="list-style-type: none"> • Replicating, adapting, or scaling <u>new program/service</u> with <u>existing</u> campus partner • Replicating, adapting, or scaling <u>new program/service</u> with <u>new</u> campus partner <p>Demonstrating an untested model or program in your community</p> <ul style="list-style-type: none"> • Developing <u>new program/service</u> with <u>existing</u> campus partner • Developing <u>new program/service</u> with <u>new</u> campus partner
Application Deadlines	<ul style="list-style-type: none"> • October 15th, 2022
How to Apply	<p>Please go to https://www.surveymonkey.com/r/RZMH2RZ to complete the brief online application</p>
Project Themes of Interest	<p>Consideration will be given to projects that focus on the following themes:</p> <ul style="list-style-type: none"> • Virtual counselling • After-hours counselling • Peak period counselling (e.g., exam period counselling) • Crisis counselling • Short-term counselling • Long-term counselling

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Purpose of funds	<p>Examples of what funds can be used for include:</p> <ul style="list-style-type: none"> • Salaries of accredited mental health care professionals (therapists, counsellors, psychologists) • Marketing • Staff costs
Frequency	<p>Six to eights (6 – 8) spots are available in the Campus Community Partnership Project. Agencies can submit one (1) application during the 2022/23 fiscal year with the maximum allotment per campus. Funds of up to \$20,000 are available to support each project.</p>
Selection and Approval Process	<ul style="list-style-type: none"> • Prior to submitting, applicants are required to contact CICMH Community Partnership Lead to discuss project • These applications will be reviewed and approved by CICMH, a sub-committee of the Executive Committee members and a representative of the Medavie Foundation (2-4 weeks turnaround). Applications will be reviewed semi-blind (identifying details will be removed) by the Committee to ensure neutrality.
Project Assessment Criteria	<ul style="list-style-type: none"> • Balance across Ontario geography • Balance across Colleges and Universities • History of campus/community partnership <ul style="list-style-type: none"> ○ Type of activities ○ Length of relationship • Student engagement • Type of projects - Replicating, adapting, or scaling a proven model or program or proposing an untested model • Funds requested
Timeframe	<ul style="list-style-type: none"> • Progress report and evaluation findings of successful projects must be submitted via Survey Monkey (link will be provided by Community Partnership Lead on a rolling basis based on project start date)

For more information or to discuss a proposed project, please contact
camoakohene@cmampusmentalhealth.ca