

Centre for Innovation in Campus Mental Health: Campus Community Partnership
Framework and Application Overview

The Centre for Innovation on Campus Mental Health (CICMH) is a partnership project involving Colleges Ontario, the Council of Ontario Universities, the Ontario Undergraduate Student Alliance, the College Student Alliance, and the Canadian Mental Health Association, Ontario Division.

Our mission is to help Ontario’s post-secondary institutions enhance their capacity to support student mental health and well-being. A strategic priority for CICMH is to enhance campus-community partnerships to address student mental wellness. In fiscal 2024/25, CICMH will be devoting resources to strengthen community agencies' relationships and collaborations with campuses across Ontario. We will also be looking to advance equity, diversity, and inclusion in student mental health by supporting the provision of programs and services that meet the needs of equity-deserving student groups.

The CICMH Campus Community Counselling Partnership Framework is a key part of our work in enhancing collaboration and partnerships between community agencies and public post-secondary institutions.

The Need	<ul style="list-style-type: none"> • The demand for post-secondary student mental health services and supports is increasing. • Campuses and community health agencies are struggling to meet this growing demand. • The linkages between campuses and community agencies are generally not well developed across the province. • Individual campuses and community agencies have unique skills, resources, and/or approaches that would benefit other partners.
Objective	<p>Developing and strengthening partnerships between community agencies and public post-secondary institutions. Key outcomes may include:</p> <ul style="list-style-type: none"> • Increased number of students served • Decrease in wait lists • Improved referrals to community agencies • Increased service options on and off campus • Improved transitions for students needing support
Opportunity	<ul style="list-style-type: none"> • Campuses can leverage support and expertise of community agencies to augment and/or complement campus programs, services, and supports.
Who can Apply	<ul style="list-style-type: none"> • Joint application prepared by community agency (can be multiple agencies) with one public post-secondary institutional partner. The community mental health agency(ies) must be the lead applicant. • Community mental health agency(ies) serving Ontario residents and any public Ontario post-secondary institution. • All applications must have sign off by senior leadership responsible for campus wellness and the community agency(ies).

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	<ul style="list-style-type: none"> Agencies can submit more than one application for projects with other public post-secondary institutions.
Types of Support from CICMH	<ul style="list-style-type: none"> Identifying potential community or campus partnerships. Facilitating introductions with community and campus contacts. Support project application process. Resources to help develop programs or services (materials, tool kits, handbooks, research, etc.). Resources to support developing and strengthening more effective partnerships. Facilitating communication and knowledge sharing with other community agencies with experience in proposed project area. Discretionary funds may be available, please contact Selena Norman at snorman@campusmentalhealth.ca
Type of Projects	<p>Replicating, adapting, or scaling a proven model or program currently offered in your community:</p> <ul style="list-style-type: none"> Replicating, adapting, or scaling new program/service with existing campus partner. Replicating, adapting, or scaling new program/service with new campus partner. <p>Demonstrating an untested model or program in your community:</p> <ul style="list-style-type: none"> Developing new program/service with existing campus partner Developing new program/service with new campus partner
Application Deadline	March 31 st , 2024.
How to Apply	Please go to https://www.surveymonkey.com/r/XLGCNNN to complete the brief online application.
Project Themes of Interest	<p>Special consideration will be given to projects that focus on the following themes:</p> <ul style="list-style-type: none"> Virtual counselling After-hours counselling Peak period counselling (e.g., exam period counselling) Crisis counselling Short-term counselling Long-term counselling
Examples of Partnership Programs and Activities	<ul style="list-style-type: none"> On-campus clinics during peak stress times (e.g., orientation and exams) or year-round. Integrated service supports (e.g., embedded staff on campus). Crisis support advice. Mobile clinics. Clinics/counselling off-campus.

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	<ul style="list-style-type: none"> • Promotion and awareness of joint community programs and services. • Training for campus staff and administration to support student mental wellness. • Supports for athletic teams. • Integrated planning sessions to address student mental health needs. • Consultation around specific issues (e.g., suicides, eating disorders).
Purpose of Funds	<p>Examples of what funds can be used for include:</p> <ul style="list-style-type: none"> • Salaries of accredited mental health care professionals (therapists, counsellors, psychologists, social workers, etc.). • Marketing. • Staff costs.
Frequency	<p>Five to six (5-6) spots are available in the Campus Community Counselling Partnership Project. Community agencies can submit one (1) application during the 2024/25 fiscal year with the maximum allotment per campus. Funds of up to \$25,000 are available to support each project.</p>
Selection and Approval Process	<ul style="list-style-type: none"> • Prior to submitting, applicants must contact the CICMH Community Partnership Lead to discuss the project (snorman@campusmentalhealth.ca) • These applications will be reviewed and approved by CICMH and a sub-committee of the Executive Committee members, with a representative from the Medavie Foundation sitting in (2-4 weeks turnaround). Applications will be reviewed semi-blind (identifying details will be removed) to ensure neutrality.
Project Assessment Criteria	<ul style="list-style-type: none"> • Balance across Ontario geography. • Balance across post-secondary institutes. • History of campus/community partnership: <ul style="list-style-type: none"> ○ Type of activities. ○ Length of relationship. • Student engagement. • Type of projects - replicating, adapting, or scaling a proven model or program or proposing an untested model. • Funds requested.
Reporting and Requirements	<ul style="list-style-type: none"> • Two progress reports and one final report of successful projects must be submitted via Survey Monkey (link will be provided by Community Partnership Lead) by March 28th, 2025. • Applicants will be notified of selection by April 30th, 2024. • Program must begin by October 2024. • Progress reports must be completed by December 2024



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| | <ul style="list-style-type: none">• A percentage of the funds will be held back until progress reporting is completed. |
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For more information, or to discuss a proposed project, please contact Selena Norman at snorman@campusmentalhealth.ca